

Kim Rygiel

Art director, designer, and illustrator based in NYC with over fifteen years experience working in print, digital, and animation, specializing in children's and women's media. I love learning, am highly adaptable, keep calm under pressure, and have a detailed eye.

CONTACT

kimkim@papericecream.com

917 693 8749

www.papericecream.com

SKILLS

Art Direction, Illustration, Graphic Design, UI/UX, Adobe Creative Suite, Adobe Animate, Social Media, Office Suite, HTML and CSS

EDUCATION

Parsons School of Design

BFA, Illustration

FREELANCE CLIENTS

Random House, Nick Jr., Howcast, Weil, The Family Center, CosmoGirl, Klasky Csupo, Disney Channel, Pampered Tot, Smith Barney, Whole Nine Productions

EXHIBITIONS

Too Art for TV 3 2008

Too Art for TV, Too 2007
Brooklyn, NY

PERSONAL

riceandweetzie 2006–2010

Knitted accessories and greeting cards featured on Treehugger.com, in Body+Soul magazine, and in boutiques on both coasts.

EXPERIENCE

SESAME WORKSHOP | ART DIRECTOR 2014 - PRESENT

- Art direction and design for the Sesame Street Clinic and QoI Pharmacy programs in Japan. Print, product, and interior design.
- Art direction and design for the Sesame Street English learning program with partners in Japan, China, and Taiwan. Print, interactive learning, and interior design.
- UI / UX, mobile app design, responsive web design, illustration, logos, package, and promotional design for various projects.

FREELANCE | DESIGN, ART DIRECTION, PHOTO STYLING 2013 - 2014

Designed, constructed, and styled paper sets and soft props for Gramma Nancy's Animal Hats Book, published by Random House.

CURIOUS PICTURES | DESIGNER 2012–2013

Background designer for the animated series Team Umizoomi on Nick Jr..

MARTHA STEWART | SENIOR ART DIRECTOR 2007–2012

- Art Direction and design for MarthaStewart.com, MarthaStewartWeddings.com, and WholeLiving.com. Designed templates, microsites, banners, logos, and blogs.
- Conceptualized and designed an immersive and responsive video experience for MarthaStewart.com.
- Art Directed and managed freelance design for the first year of the Martha Stewart American Made Awards.
- Art Directed holiday how-to web videos for Martha Stewart at Kmart.

iVILLAGE | ASSOCIATE ART DIRECTOR 2005–2007

Art Direction, design, and illustration for editorial packages, ad banners, microsites, logos, and blogs on iVillage.com.

CARTOON PIZZA / SESAME WORKSHOP | DESIGNER 2004–2005

Background designer for the animated series Pinky Dinky Doo.

SEVENTEEN.COM | SENIOR DESIGNER 2002–2004

Design lead on site redesign for both Seventeen.com and Teenmag.com. Design and illustration for flash games, newsletters, mini-sites, and all Seventeen, Teen and gURL.com marketing materials.

gURL.COM | DESIGNER 2001–2002

Design and illustration for web newsletters, quizzes and editorial features. Illustrations and ad design for the first gURL print mini-magazine, "Deal With It".

VIACOM / MTV ANIMATION | COLOR STYLIST 1998–2001

Design of color palettes for the animated series Daria, Spy Groove and Head Trip. Illustration of key props and backgrounds for Head Trip.

VIACOM | CREATIVE SERVICES INTERN 1998

Assisted Creative Services with print materials for events, including the VH-1 Fashion Awards and the Rugrats Movie Premiere.